

MUSIC COMPOSITION ASSESSMENT

Room

Description

Create a 30 second jingle for: New Blue Chews - Fuzzy Fizz - Dream Ice Cream - Beefy Beefy Burger - Crispy Crunchy Chippies or -Chunky Chocky Cookie

Parts: ideas, writers, composers, editors, designers, singers, voice-over artists, instrumentalists, dancers, choreographer, graphic artists, sound effects, technicians, director,

Advertiser's requirements:
Deliver information about the product.
Voice and music.
30 seconds in duration

GROUP MEMBERS

PART

1	
2	
3	
4	
5	
6	

LYRICS

MARKS

VISUALS	<input type="text"/>	/5
ORIGINALITY	<input type="text"/>	/5
MUSICALITY	<input type="text"/>	/5
TOGETHERNESS	<input type="text"/>	/5
BRIEF	<input type="text"/>	/5
SUB-TOTAL	<input type="text"/>	/25

0-5

- Are there eye-catching, carefully completed, colourful accompanying graphics?
- Is this a new creation, or based on some existing work?
- Is there a catchy tune, or rhythm?
- Do the members of the group all work together, contributing and knowing their part?
- Does it "Meet The Advertisers Requirements" ?

FINAL SCORE